

# ConnectMichigan *Campaign*

September 30, 2003

## Campaign Tri-Chairs

Michelle Engler  
Julie Fisher Cummings  
William C. Richardson

## Campaign Cabinet

Edward O. Blews  
Carolyn Bloodworth  
Nonie Brennan  
Stanley P. Caine  
Richard Cole  
Robert Collier  
Neeta Delaney  
David O. Egner  
Eric R. Gilbertson  
Karla Hall  
Dorothy A. Johnson  
John Lore  
Arend D. Lubbers  
Russell G. Mawby  
Barbara Mieras  
Andrea F. Newman  
Juan Olivarez  
Joel Orosz  
Terry Pruitt  
Judith Ann Rapanos  
Patricia Reynolds  
Anne Rosewarne  
Kathryn Rossow  
Peter Secchia  
Diana Sieger  
Glenn D. Steil  
Judy Tymowicz

Mr. Frank Fountain, President  
DaimlerChrysler Corporation Fund  
Senior Vice President, Government Affairs  
DaimlerChrysler Corporation  
1000 Chrysler Drive  
Auburn Hills, Michigan 48326-2766

Mr. Roderick D. Gillum, Chairman  
General Motors Foundation  
Vice President of Corporate Relations & Diversity  
General Motors Corporation  
300 Renaissance Center  
P.O. Box 300  
M/C 482-C27-D76  
Detroit, Michigan 48265

Dear Frank and Rod:

As you may know, I became Chair of the ConnectMichigan Alliance (CMA) Board on July 1, 2003. I did so because I am resolutely committed to strengthening volunteerism in Michigan! I am also convinced that the best way to accomplish that goal is through the CMA endowment. I know you both feel the same way and you have demonstrated that clearly through your generous support of the endowment. As you know, we are so close to reaching that goal. We are within \$646,000 completing our challenges from the State and from The Kresge Foundation and the Dow Corning Corporation. At risk is not only \$646,000, but as importantly the \$1,000,000 from Kresge; \$646,000 from the State and \$100,000 from Dow Corning. We cannot lose those dollars! Moreover, time is currently working against us since these challenges expire on December, 31, 2003. Frank and Rod, I am extremely passionate about this endowment because the alliance is even more successful than we anticipated when we developed the concept.

Mr. Frank Fountain  
Mr. Rod Gillum  
September 30, 2003  
Page 2

Here is what we have accomplished since our creation:

- building partnerships with volunteer centers and campus compacts to focus on state and national initiatives including Citizen Corps (national homeland security initiative) and Mentor Michigan (Governor Granholm's volunteer initiative)
- engaging the Granholm Administration on myriad issues related to volunteerism that led to the appointment of the First Gentlemen to the Chair of the Michigan Community Service Commission
- coordinating local level contacts, specifically in Metro Detroit with United Way Community Services, which allows CMA to work in all three major metro area counties
- preventing duplication of services within communities, and statewide
- strengthening volunteer, service-learning, and civic engagement opportunities for college students on 31 campuses throughout the State reaching 346,885 college students and 60.5% of the college population in the state
- enabling 33 volunteer centers to provide service to 85% of the Michigan population, over 8 million residents
- granting faculty, staff and students on college and university campuses funds to begin new ventures in community service, service-learning and civic engagement
- providing first time grant opportunities for students
- educating almost 600 faculty, K-12 educators and students at the annual Institute on Service Learning, Colloquiums and Service Leadership Camp
- recognizing faculty and students for their outstanding contributions to community through community service, service-learning and quality partnerships throughout the state through award ceremonies
- providing resources through comprehensive libraries, opportunity listservs, and staff expertise
- networking groups with similar interest and goals to strengthen creativity and create learning communities
- creating new partnerships between longstanding organizations
- breaking down barriers between nonprofit, volunteer service organizations
- providing opportunities for students to be advocates through dialogues and programs, as well as through meetings with their state legislators, advocacy days, and the first ever student community action network in the country
- fostering relationships between local organizations to strengthen the statewide network
- sponsoring significant research like Michigan Giving and Volunteering: Key Findings
- working with 27 Michigan "Communities of Promise" to provide youth with the Five Promises of Caring Adults, Safe Places, a Healthy Start, Marketable Skills, and an Opportunity to Serve, as prescribed by America's Promise-The Alliance for Youth

Mr. Frank Fountain  
Mr. Rod Gillum  
September 30, 2003  
Page 3

- continuing to form partnerships on the National level, especially with America's Promise the Alliance for Youth, Points of Light Foundation and the National Campus Compact.
- reaching out to communities by hosting Michigan's participation in the national Make-A-Difference Day Campaign

Would it be possible for the DaimlerChrysler Corporation Fund and General Motors Corporation to each commit \$323,000 so that we can reach the CMA Campaign Goal of \$20,000,000? The funds can be pledged now and payments can be made in future years. I would not ask if it were not so crucial to volunteerism in Michigan. I will call you after you have had a chance to reflect on my request.

Sincerely yours,



Terry Pruitt  
Chair  
ConnectMichigan Alliance

P.S. Just want to let you know that I truly appreciate what you've already done. I'm hopeful you can help us close out this campaign. I look forward to hearing from you soon.





**ConnectMichigan Alliance Gift Snapshot**  
**9/29/2003**

<b>Gifts and Pledges of \$5,000 and more</b>	<b>Amount</b>	<b>State Match</b>	<b>Total with Match</b>
Charles Stewart Mott Foundation	\$1,250,000.00	\$1,250,000.00	\$2,500,000.00
W.K. Kellogg Foundation	\$1,250,000.00	\$1,250,000.00	\$2,500,000.00
Herbert H. and Grace A. Dow Foundation	\$1,000,000.00	\$1,000,000.00	\$2,000,000.00
Ford Motor Company Fund	\$1,000,000.00	\$1,000,000.00	\$2,000,000.00
The Kresge Foundation	\$1,000,000.00	\$1,000,000.00	\$2,000,000.00
The George W. Romney Fund for Volunteerism	\$810,013.00	\$810,013.00	\$1,620,026.00
The Russell G. Mawby Fund for Youth Volunteerism	\$465,957.00	\$465,957.00	\$931,914.00
DTE Energy Foundation	\$350,000.00	\$350,000.00	\$700,000.00
General Motors Corporation	\$250,000.00	\$250,000.00	\$500,000.00
DaimlerChrysler Corporation Fund	\$250,000.00	\$250,000.00	\$500,000.00
Comerica Bank	\$150,000.00	\$150,000.00	\$300,000.00
McGregor Fund	\$150,000.00	\$150,000.00	\$300,000.00
Community Foundation for Southeastern Michigan	\$100,000.00	\$100,000.00	\$200,000.00
Dow Corning Foundation	\$100,000.00	\$100,000.00	\$200,000.00
Peter D. and Julie F. Cummings	\$100,000.00	\$100,000.00	\$200,000.00
Hudson-Webber Foundation	\$100,000.00	\$100,000.00	\$200,000.00
Masco Corporation	\$100,000.00	\$100,000.00	\$200,000.00
Richard and Helen DeVos Foundation	\$100,000.00	\$100,000.00	\$200,000.00
Consumers Energy Foundation	\$50,000.00	\$50,000.00	\$100,000.00
Frey Foundation	\$50,000.00	\$50,000.00	\$100,000.00
Gerstacker Foundation	\$50,000.00	\$50,000.00	\$100,000.00
Grand Rapids Community Foundation	\$50,000.00	\$50,000.00	\$100,000.00
Whitney Fund	\$50,000.00	\$50,000.00	\$100,000.00
The Michigan Campus Compact Fund	\$35,237.00	\$35,237.00	\$70,474.00
Battle Creek Community Foundation	\$30,000.00	\$30,000.00	\$60,000.00
Blue Cross Blue Shield of Michigan and Blue Care Network	\$30,000.00	\$30,000.00	\$60,000.00
Russell G. Mawby	\$30,000.00	\$30,000.00	\$60,000.00
Ronda E. Stryker and William D Johnston Foundation	\$30,000.00	\$30,000.00	\$60,000.00
Capital Region Community Foundation	\$25,000.00	\$25,000.00	\$50,000.00
Kalamazoo Community Foundation	\$25,000.00	\$25,000.00	\$50,000.00
Secchia Family Foundation	\$25,000.00	\$25,000.00	\$50,000.00
Wolverine World Wide Foundation	\$25,000.00	\$25,000.00	\$50,000.00
Penske Corporation	\$20,000.00	\$20,000.00	\$40,000.00
The Community Foundation for Muskegon County	\$15,000.00	\$15,000.00	\$30,000.00
Strosacker Foundation	\$12,500.00	\$12,500.00	\$25,000.00
Association of Independent Colleges and Universities of Michigan	\$12,000.00	\$12,000.00	\$24,000.00
Blue Cross Blue Shield of Michigan Foundation	\$10,000.00	\$10,000.00	\$20,000.00
Jackson Community Foundation	\$10,000.00	\$10,000.00	\$20,000.00
Governor John and Michelle Engler	\$10,000.00	\$10,000.00	\$20,000.00
F. Martin and Dorothy A. Johnson	\$10,000.00	\$10,000.00	\$20,000.00
William C. and Nancy Richardson	\$10,000.00	\$10,000.00	\$20,000.00
Central Michigan University	\$10,000.00	\$10,000.00	\$20,000.00
Davenport University	\$10,000.00	\$10,000.00	\$20,000.00
Grand Valley State University	\$10,000.00	\$10,000.00	\$20,000.00
Michigan State University	\$10,000.00	\$10,000.00	\$20,000.00
Saginaw Valley State University	\$10,000.00	\$10,000.00	\$20,000.00
University of Michigan	\$10,000.00	\$10,000.00	\$20,000.00
Western Michigan University	\$10,000.00	\$10,000.00	\$20,000.00
Adrian College	\$5,000.00	\$5,000.00	\$10,000.00
Albion College	\$5,000.00	\$5,000.00	\$10,000.00
Donald L. Newport	\$5,000.00	\$5,000.00	\$10,000.00
Edward O. Blews, Jr.	\$5,000.00	\$5,000.00	\$10,000.00
Frederick S. Upton Foundation	\$5,000.00	\$5,000.00	\$10,000.00
Grand Haven Area Community Foundation	\$5,000.00	\$5,000.00	\$10,000.00
Grand Rapids Community College	\$5,000.00	\$5,000.00	\$10,000.00
Hope College	\$5,000.00	\$5,000.00	\$10,000.00
John and Judy Lore	\$5,000.00	\$5,000.00	\$10,000.00
Kalamazoo College	\$5,000.00	\$5,000.00	\$10,000.00
Michigan Republicans State Committee on Behalf of Governor Engler	\$5,000.00	\$5,000.00	\$10,000.00
Midland Area Community Foundation	\$5,000.00	\$5,000.00	\$10,000.00
Sam Singh	\$5,000.00	\$5,000.00	\$10,000.00
Other gifts	\$83,375.00	\$83,375.00	\$166,750.00
Funds from the State yet to be matched:		\$640,918.00	
<b>Total:</b>	<b>\$9,359,082.00</b>	<b>\$10,000,000.00</b>	<b>\$19,324,082.00</b>