



Connect Michigan Alliance

where we live, work and learn

CMA Over view



Goals

Building a strong volunteer force.

Creating an expectation of service to others.

Ensuring universal access.

Strengthening the capacity of communities.

ConnectMichigan Alliance

VISION: Michigan will become a community where all citizens are engaged in their community through civic engagement, community service and volunteerism.

MISSION: CMA promotes and strengthens a life-long ethic of service and civic engagement through the support of community-building efforts.



our function

volunteerism



CMA's Function

**Building service and volunteering
through organizations where we
live, work and learn.**



MCSC

MNA

MCC

VCM

Founding Partners

ConnectMichigan *Alliance*

Four organizations coming together to permanently support service, volunteerism and civic engagement in Michigan.

**Michigan Community Service Commission
Michigan Nonprofit Association
Michigan Campus Compact
Volunteer Centers of Michigan**



Founding Partners

Infrastructure organizations of similar missions with existing boards focusing on sustaining and expanding service and volunteerism.

ConnectMichigan
Alliance

Relationships

MNA

MCSC

MCC

VCM



MNA

Membership Services

Training &
Technical Assistance

Public Policy

Research

Partners

Nonprofit Services/Advocacy



Michigan Nonprofit Association

The Michigan Nonprofit Association enhances the effectiveness of the Michigan nonprofit sector in serving society.

MNA is a member-based organization serving more than 700 Michigan nonprofit organizations



MCSC

Mentor Michigan

Michigan's AmeriCorps

Learn & Serve
Michigan

Volunteer Investment
Grants

Michigan Citizen Corps

Partners

Public Sector/Resources



M I C H I G A N



COMMUNITY
SERVICE

COMMISSION

Mission: builds a culture of service by providing vision and resources to strengthen communities through volunteerism.

The MCSC is a state agency led by a Governor-appointed board and chaired by First Gentleman, Daniel G. Mulhern



VCM

Network for Supporting
Volunteers and the
Organizations
they Serve

Strengthens and
Develops Volunteer
Centers

Promotes and
Strengthens
Volunteerism
Statewide.

Partners



VOLUNTEER CENTERS OF
MICHIGON

The Volunteer Centers of Michigan is a statewide network
of 32 local Volunteer Centers serving 46 Michigan counties.

Community Volunteering/Volunteer Centers



MCC

Member Services

Grants

Programs

Collaboration

Partners

Higher Education / Public & Private



Michigan | **Campus Compact**

Advancing the Civic Purpose of Michigan Higher Education.

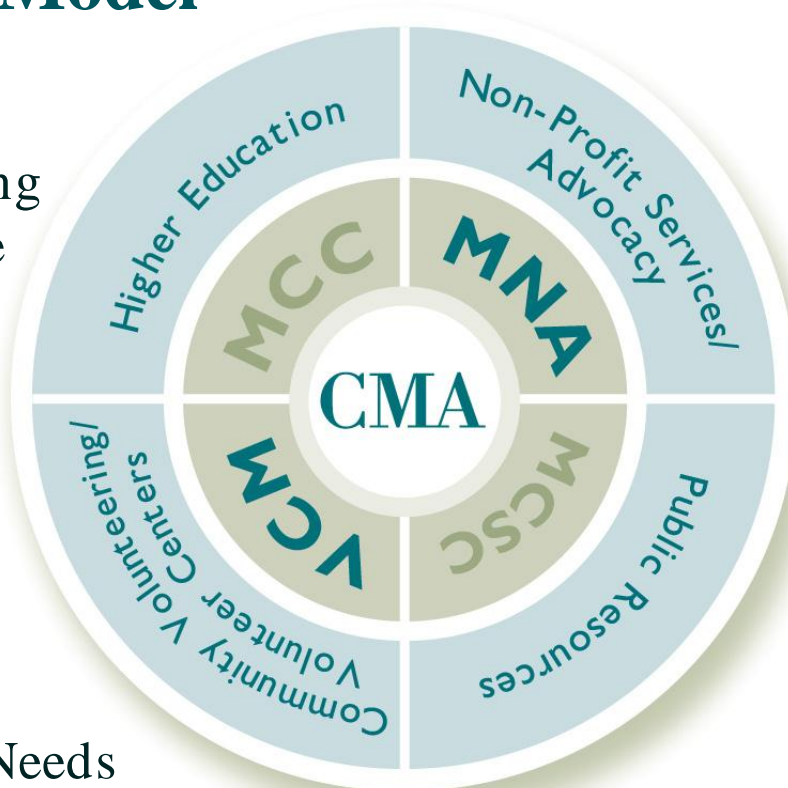
MCC is a compact of 33 college and university Presidents creating and expanding academic, co-curricular and campus-wide opportunities for community service, service-learning and civic engagement.



ConnectMichigan
Alliance
The Model

Hub to Support
Alliance Members

Leveraging
Expertise

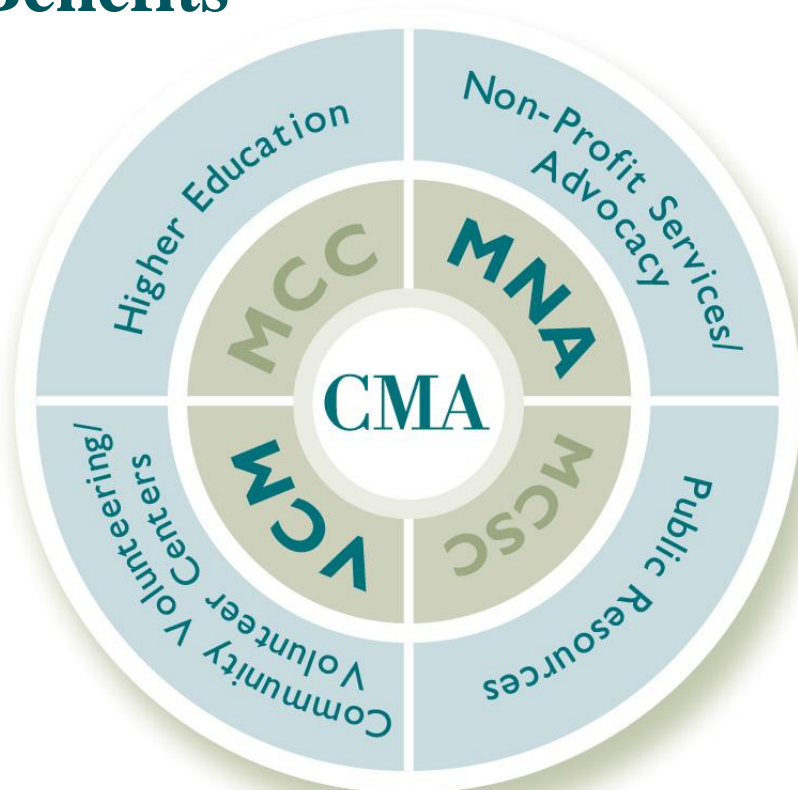


Meeting Needs

- Build collaboration among key partners
- Create efficiencies in service delivery and administration
- Develop system for long-term support of service and civic engagement
- Solidify local infrastructure (service highway)



ConnectMichigan
Alliance
The Benefits



Sustain and grow the legacy of volunteerism – a hallmark of Michigan

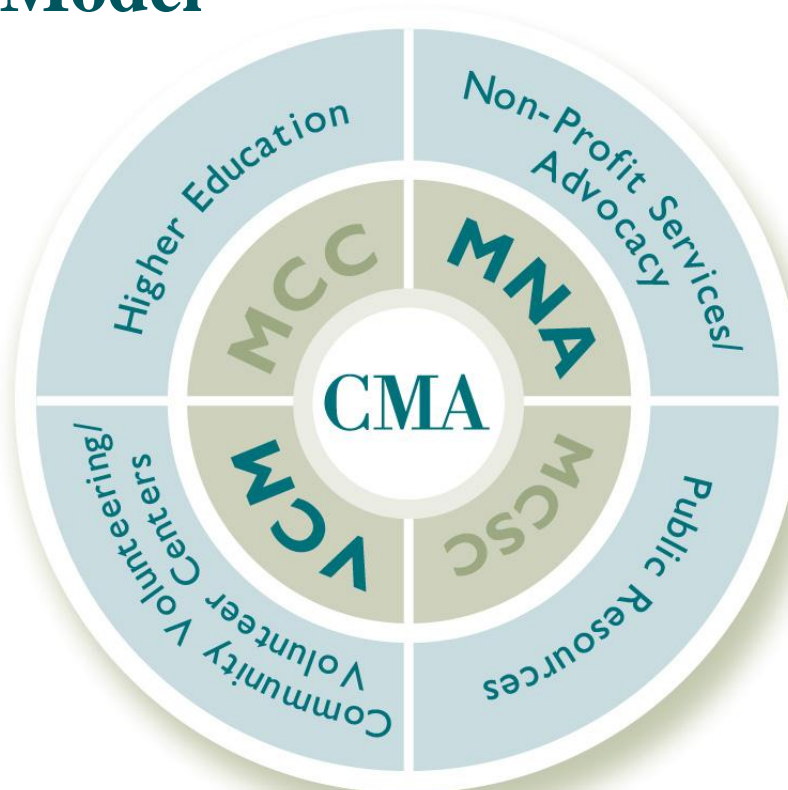
Model of how collaborative efforts can be a powerful force

\$20 million endowment fund ensures permanent support for volunteerism

Innovative partnership of four organizations



ConnectMichigan
Alliance
The Model



Relationships

- Partner Organizations
- Affiliate Organizations
- Programs



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Relationships

MNA

MCSC

Partner Organizations

Infrastructure organizations
from/to which CMA garners
and simultaneously provides
specific support.



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Alliance

Relationships
How they work

MNA

Partner Organizations

Michigan Nonprofit Association

- CMA contracts for affiliates and programs:
 - Admin. Services
 - Training
 - Advocacy & Public Policy
- MNA provides the vital link to nonprofits in the state and nationally



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Relationships
How they work

MCSC

Partner Organization

Michigan Community Service Commission

- CMA Grantee for:
 - MentorMichigan
 - Mentor Michigan AmeriCorps
 - Volunteer Investment Grants
- CMA Public Policy Advocacy
 - Serve Michigan



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Relationships

MCC

VCM

Affiliate Organizations

Infrastructure organizations of similar missions with existing board structures utilizing CMA's:

- 501c3 status
- Administrative structure
- Contracted services
- Financial resources



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Alliance

Relationships
How they work

MCC

Affiliate Organizations

Michigan Campus Compact

Volunteer Centers of Michigan

- CMA serves as host to staff and organization
- Lead staff supervised by CMA
- CMA provides resources and services as needed.
- Orgs. maintain autonomy



ConnectMichigan
Alliance

Relationships
How they work

VCM

Programs

Mentor Michigan
AmeriCorps/VISTA

Michigan's Promise
ServeMichigan

- CMA oversees day-to-day operations
- Lead staff supervised by CMA
- CMA provides resources and services as needed.



Programs

Initiatives with similar goals that are:

- Focused on specific issues
- Incubated within the CMA
- Supervised by CMA staff
- Provided direction, financial support and administrative resources

ConnectMichigan
Alliance

Relationships

Mich. Promise

**Mentor Mich.
AmeriCorps
VISTA**

Serve Mich.



our work

Support our Partners

Leverage Resources

Promote an Ethic of Service

Build Collaboration

Support Innovative Programming

ConnectMichigan Alliance

Four Areas of Focus

- Promotion of Volunteerism
- Advocacy and Public Policy
- Training & Technical Assistance
- Direct Programming





our work

Unique

- Only independent state alliance for service and volunteerism in the country

Diverse Support

- 60% Endowment
- 40% Other Sources

Experience

- Board and staff represent various elements of service and volunteer sector

About Us

CMA At a Glance:

- An alliance of service and volunteer orgs.
- \$1.4 million annual budget
- Housed in Lansing serving all of Michigan
- Board comprised of alliance partners and at-large members
- Staff of 13 experienced nonprofit leaders



ConnectMichigan
Alliance
benefits of what we do



- Increase the number and effectiveness of volunteers
- Help volunteers make a positive impact
- Increase capacity through collaboration and innovation
- Leverage resources effectively
- Share knowledge and skills
- Offer a model for sustainability



What we are about

3 key messages:

- CMA is a powerful partnership of organizations that promote and strengthen volunteerism, service and civic engagement.
- CMA works through organizations where we live, work and learn.
- The collaboration enables the partners to accomplish more than each can separately.



ConnectMichigan Alliance

where we live, work and learn