Connect Michigan Alliance
where we live, work and learn
CMA Overview
ConnectMichigan Alliance

VISION: Michigan will become a community where all citizens are engaged in their community through civic engagement, community service and volunteerism.

MISSION: CMA promotes and strengthens a life-long ethic of service and civic engagement through the support of community-building efforts.
CMA’s Function

Building service and volunteering through organizations where we live, work and learn.
Connect Michigan Alliance

Four organizations coming together to permanently support service, volunteerism and civic engagement in Michigan.

Michigan Community Service Commission
Michigan Nonprofit Association
Michigan Campus Compact
Volunteer Centers of Michigan
Founding Partners

Infrastructure organizations of similar missions with existing boards focusing on sustaining and expanding service and volunteerism.
MNA is a member-based organization serving more than 700 Michigan nonprofit organizations.
Mission: builds a culture of service by providing vision and resources to strengthen communities through volunteerism.

The MCSC is a state agency led by a Governor-appointed board and chaired by First Gentleman, Daniel G. Mulhern.
The Volunteer Centers of Michigan is a statewide network of 32 local Volunteer Centers serving 46 Michigan counties.
MCC is a compact of 33 college and university Presidents creating and expanding academic, co-curricular and campus-wide opportunities for community service, service-learning and civic engagement.
ConnectMichigan Alliance

**The Model**

- Build collaboration among key partners
- Create efficiencies in service delivery and administration
- Develop system for long-term support of service and civic engagement
- Solidify local infrastructure (service highway)

**Leveraging Expertise**

- Meeting Needs

**Hub to Support Alliance Members**

- Higher Education
- Non-Profit Services/Advocacy
- Volunteer/Community Resources
- Volunteer Centers/Community
Sustain and grow the legacy of volunteerism – a hallmark of Michigan

Model of how collaborative efforts can be a powerful force

$20 million endowment fund ensures permanent support for volunteerism

Innovative partnership of four organizations
ConnectMichigan Alliance

The Model

Relationships

• Partner Organizations

• Affiliate Organizations

• Programs

The Model

- Partner Organizations
- Affiliate Organizations
- Programs
Partner Organizations

Infrastructure organizations from/to which CMA garners and simultaneously provides specific support.
Partner Organizations
Michigan Nonprofit Association

- CMA contracts for affiliates and programs:
  - Admin. Services
  - Training
  - Advocacy & Public Policy

- MNA provides the vital link to nonprofits in the state and nationally
Partner Organization
Michigan Community Service Commission

- CMA Grantee for:
  - MentorMichigan
  - Mentor Michigan AmeriCorps
  - Volunteer Investment Grants

- CMA Public Policy Advocacy
  - Serve Michigan
Affiliate Organizations

Infrastructure organizations of similar missions with existing board structures utilizing CMA’s:

MCC
- 501c3 status
- Administrative structure
- Contracted services

VCM
- Financial resources
Affiliate Organizations
Michigan Campus Compact
Volunteer Centers of Michigan

- CMA serves as host to staff and organization
- Lead staff supervised by CMA
- CMA provides resources and services as needed.
- Orgs. maintain autonomy
Programs

Mentor Michigan
AmeriCorps/VISTA
Michigan’s Promise
ServeMichigan

- CMA oversees day-to-day operations
- Lead staff supervised by CMA
- CMA provides resources and services as needed.
Programs
Initiatives with similar goals that are:

• Focused on specific issues
• Incubated within the CMA
• Supervised by CMA staff
• Provided direction, financial support and administrative resources
our work

Support our Partners
Leverage Resources
Promote an Ethic of Service
Build Collaboration
Support Innovative Programming

Four Areas of Focus

- Promotion of Volunteerism
- Advocacy and Public Policy
- Training & Technical Assistance
- Direct Programming
CMA At a Glance:

- An alliance of service and volunteer orgs.
- $1.4 million annual budget
- Housed in Lansing serving all of Michigan
- Board comprised of alliance partners and at-large members
- Staff of 13 experienced nonprofit leaders

Unique
- Only independent state alliance for service and volunteerism in the country

Diverse Support
- 60% Endowment
- 40% Other Sources

Experience
- Board and staff represent various elements of service and volunteer sector
ConnectMichigan Alliance
benefits of what we do

• Increase the number and effectiveness of volunteers
• Help volunteers make a positive impact
• Increase capacity through collaboration and innovation
• Leverage resources effectively
• Share knowledge and skills
• Offer a model for sustainability
3 key messages:

• CMA is a powerful partnership of organizations that promote and strengthen volunteerism, service and civic engagement.

• CMA works through organizations where we live, work and learn.

• The collaboration enables the partners to accomplish more than each can separately.
Connect Michigan Alliance
where we live, work and learn