

Council of Michigan Foundations
18 North Fifth Street
Grand Haven, Michigan 49417
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an association of area makers in m

Council of Michigan Foundations

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1977-78

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Council of Michigan Foundations

The Council of Michigan Foundations exists to serve its members. CMF is an association of Michigan grantmakers: private and community foundations, banks serving foundations and charitable trusts, and corporations with giving programs. CMF is a non-profit membership organization which provides a wide range of services and activities for its members. Founded in 1972 on the premise that philanthropy is more effective when grantmakers have the opportunity for continuing education, communication and information, CMF seeks to encourage and furnish the means for such exchanges.

Membership in the Council currently stands at 93 organizations — including 72 private foundations, 12 community foundations, five banks serving foundations, and four corporate giving offices. Nearly one half of CMF's private foundation members have assets of less than \$1 million, and one-third of the membership retain assets of less than \$400,000. It is estimated that CMF's total membership accounts for approximately 85% of all foundation assets in the state.

Purposes

- To provide the means for regular exchange of ideas, experiences and knowledge between grantmakers.
- To increase the efficiency and effectiveness of Michigan foundations.
- To disseminate information about Michigan foundations to the public in order to inform the public of the important and unique contributions of Michigan foundations to society.

Services and Benefits for Members

Michigan foundations have joined CMF in order to benefit from the following services and activities:

1. CMF provides an Annual Conference for Foundation trustees, officers and staff, bank trust officers and corporate giving officers.

"The annual conferences are a first rate opportunity for exchange and continuing dialogue on issues facing the Michigan philanthropic community."

Harry A. Towsley, *President, Harry A. & Margaret D. Towsley Foundation, Ann Arbor*

"CMF conferences are the only source available for bank trust people responsible for foundations to meet and talk with foundation donors, trustees and staff. . . . to know what they are thinking, what is current in the field."

Robert Risselade, *Vice President, Old Kent Bank & Trust Co., Grand Rapids*

2. CMF distributes pertinent articles and publications of special interest to its members.

"The frequent communications from CMF regarding topics of current importance are well read and have been of great assistance in keeping all our trustees informed. This relates not only to giving, but also to the technical aspects of foundation management."

James R. Kettler, *Trustee, James A. Welch Foundation, Flint*

3. CMF seeks solutions to members' questions and problems by mail or phone: (616-842-7080)

"Our trustees wanted to know what other foundations of comparable size were paying in fees. One call to CMF gave us the answer."

Richard J. Bell, *Executive Director
The Fremont Area Foundation, Fremont*

4. CMF informs members of tax and legal matters and federal and state legislative developments.
"CMF is dedicated to the proposition that foundations are *not* a vanishing species, and CMF's efforts in showing the public the valuable (and in many cases, indispensable) role played by foundations have helped alleviate the burdens of the 1969 Tax Reform Act. CMF's information program for the member foundation tells us not only what has happened but what may happen on the legislative front."

N. Barry Driggers, *President Harder Foundation, Detroit*

5. CMF consults with members on the preparation of reports and news releases.

"The Seminar on Public Information Programs presented at the Third Annual Conference gave us practical suggestions on how to report to the public. We have a real responsibility to report to the public and CMF is constantly ready to help."

Anna Mae Johns, *Administrative Assistant
Elsa U. Pardee Foundation, Midland*

6. CMF offers a mailing label service whereby member foundations may obtain labels for use in distributing annual reports or other special mailings.

"Up-to-date mailing lists make all the difference in effective ongoing communication with the public. The Council does that for us. It offers low-cost lists on gummed pre-addressed labels for legislators, foundation people and other interest groups."

Stephen Silha, *Dir. of Communications,
C. S. Mott Foundation, Flint*

7. CMF coordinates special purpose workshops and seminars for the exchange of information among its members.

"We have found the CMF's workshops and seminars our greatest source of help in developing a young foundation."

Elizabeth Binda, *President Greater Battle Creek Foundation.*

8. CMF develops and distributes information to improve the public understanding of philanthropic activity in Michigan.

"We are enthusiastic supporters of the Council of Michigan Foundations. We are convinced that the public and the Congress especially need to know our activities and to have facts about Foundations such as ours.

Herbert H. Dow, *President Dow Foundation, Midland*

9. CMF sponsors Grantsmanship Seminars to inform grant seekers how to determine which foundation to solicit, how to write a proposal, etc.

"The CMF Grantsmanship Seminar in our area has proven very worthwhile, both to participants who are able to fund raise more effectively and to foundation trustees who receive much better proposals."

John Hunting, *President Dyer-Ives Foundation, Grand Rapids*

10. CMF publishes —

Michigan Foundation Directory, Edition I, 1976

Michigan Foundation Directory, Edition II, (to be issued January 1978) — a basic resource of facts about Michigan foundations, useful to grantors, grantees and the interested public.

"Having our purpose clearly stated in the Michigan Foundation Directory saves me time. Fund seekers know our interests and limitations."

Fred W. Corwin, *Secretary-Treasurer Aeroquip Foundation, Jackson*

"Why and How Kit" — an aid to publishing an annual report, to prepare a news release, to report grants.

"For the uninitiated in the Public Relations area the CMF 'Why and How Kit' offers pertinent and practical information on how to tell your story. It is important for foundations — large and small — to let the general public know of the part they share in total philanthropic giving."

John W. Paynter, *Executive Dir. McGregor Fund, Detroit*

The Michigan Scene — a periodic tabloid addressed to the special issues and concerns of Michigan grantmakers.

Occasional publications featuring Michigan Foundations — Most recently a 19 page article appeared in *Michigan in Books* — a publication sponsored by the Michigan Department of Education, State Library Services, Winter 1977.

"The Council has been even more successful than its founders dared hope in serving its intended purposes. Especially effective have been Council publications which tell the 'Michigan Foundation story' in ways useful to grantees, fund-raisers, decision-makers and the general public."

Russell G. Mawby, *President W. K. Kellogg Foundation, Battle Creek*

Membership Information

All Michigan grantmaking foundations, banks serving foundations and charitable trusts, and corporations with giving programs are eligible to join CMF. CMF is tax-exempt under Section 501 (c) (3), and is not a private foundation under Section 509 (a) (1) of the Internal Revenue Code. Members are asked to support the administrative and program expenses of CMF with annual contributions. Levels of support are:

Foundations With Market-Value Assets of		Membership Contribution
Under \$ 1	\$ 1 million	\$ 125
1	5 million	300
5	25 million	450
25	100 million	750
100	300 million	1,125
300	750 million	1,500
Over	750 million	2,000
Banks serving Foundations and Charitable Trusts		125
Corporate Giving Offices		125

A Cooperating Association with the Council on Foundations, Inc.

Financial Statement

April 1, 1976 — March 31, 1977

Receipts

Contributors	\$25,450.00
Interest and other	404.55
Annual Conference Surplus	1,354.07
	<u>\$27,208.62</u>

Disbursements

Staff Salaries	\$13,584.96
Occupancy Cost	970.00
Insurance	230.00
Office Supplies	1,106.10
Rental Office Equipment	1,041.65
Telephone	1,280.65
Postage	1,764.55
Publications	2,802.34
Trustee & Committee Meeting Expense ..	500.50
Staff Meeting and Travel	943.58
Furniture & Equipment	978.42
Miscellaneous	584.46
	<u>\$25,787.51</u>

Excess of Receipts Over Disbursements \$ 1,421.11

SURVEY AND DIRECTORY FINANCIAL STATEMENT

Balance — 3/31/76	\$2,067.07
Receipts	1,856.36
	Total <u>\$3,923.43</u>
Disbursements	2,145.34
Balance — 3/31/77	\$1,778.09

STATEMENT OF NET WORTH March 31, 1977

Balance fiscal year 1975-76	\$5,079.75
1976-77 Gain	1,421.11
Survey and Directory Balance	1,778.09
	<u>\$8,278.95</u>

1977-78 BUDGET

Revenues

Continuing Member Contributions ..	\$26,325.00
New Member Contributions	3,700.00
Pledged Receivables 1976-77	875.00
	Total <u>\$30,900.00</u>

Disbursements

Office Expense	
Staff	\$18,750.00
Insurance, Supplies, Telephone	2,690.00
Rental-Space and Equipment	1,960.00
Publications	3,000.00
Trustees and Committee	
Meeting Expenses	500.00
Postage and Mailing	1,800.00
Travel and Conferences	1,000.00
Equipment	600.00
Miscellaneous	600.00
	Total <u>\$30,900.00</u>

Council of Michigan Foundation Members

Alpena

Alpena Area Community Foundation
Besser Foundation
Jesse Besser Fund, Inc.

Ann Arbor

Ann Arbor Foundation
Earhart Foundation
The H. F. Ervin Foundation
Jensen Foundation
Power Foundation
Thomas and Esther Pryor Foundation
Harry A. and Margaret D. Towsley Foundation

Bay City

Kantzler Foundation
Oscar P. and Louise H. Osthelder Charitable Foundation

Battle Creek

The Greater Battle Creek Foundation
W. K. Kellogg Foundation
Augusta C. Kendall Foundation
Albert L. and Louise B. Miller Foundation
McCurdy Memorial Scholarship Foundation
Winship Memorial Scholarship Fund

Birmingham

Carman Adams Foundation
George M. and Mabel H. Slocum Foundation

Caro

Claude D. and Etta H. Andrews Foundation

Dearborn

Ford Motor Company Fund

Detroit

Harry E. Bagley Foundation

Chrysler Corporation Fund

Detroit Bank and Trust Company

Federal — Mogul Corporation Charitable Trust

Fruehauf Foundation

General Motors Corporation Foundation

Harder Foundation

J. L. Hudson Company

Hudson — Webber Foundation

Alex and Marie Manoogian Foundation

Manufacturers National Bank

McGregor Fund

National Bank of Detroit Charitable Fund

Ross Roy, Inc.

The Skillman Foundation

Eloise and Richard Webber Foundation

The Richard H. and Eloise Jenks Webber Charitable Fund, Inc.

Flint

The Flint Public Trust

Mallery Charitable Trust

Charles Stewart Mott Foundation

James A. Welch Foundation

Frankenmuth

William Jr. and Dorothy Zehnder Foundation

Fremont

The Fremont Area Foundation

Grand Haven

Grand Haven Area Community Foundation, Inc.

[S] Foundation

Loutit Foundation

Grand Rapids

Dyer-Ives Foundation

Grand Rapids Foundation

Old Kent Bank and Trust Company

Rapids-Standard Foundation

Steelcase Foundation

The Wege Foundation

Grasse Pointe

H. T. Ewald Foundation

Grasse Pointe Farms

Earl-Beth Foundation

Grasse Pointe Woods

Edward and Hazel Stephenson Foundation

Harper Woods

George R. and Elise M. Fink Foundation

Hartland

Heartland Foundation

Jackson

Aeroquip Foundation

Samuel Higby Camp Foundation

Hurst Foundation

Jackson Foundation

Kalamazoo

Dorothy U. Dalton Foundation

John Fetzer Foundation

Kalamazoo Foundation

McColl-Batts Foundation

The Upjohn Company

Harold and Grace Upjohn Foundation

John and Priscilla Upjohn Foundation

W. E. Upjohn Institute for Employment Research

Vicksburg Foundation

Lansing

Frank S. and Mollie S. VanDervoort Memorial Foundation

Jack Wolfram Foundation

Midland

Chemical Bank and Trust Company

Herbert and Junia Doan Foundation

Herbert H. and Grace A. Dow Foundation

Rollin M. Gerstacker Foundation

Midland Community Foundation

Elsa U. Pardee Foundation

Charles J. Strosacker Foundation

Monroe

Herman and Irene Gertz Foundation

La-Z-Boy Chair Foundation

B. D. and Jane E. McIntyre Foundation

W. D. and Prudence McIntyre Foundation

Monroe Auto Equipment Company Foundation

Muskegon

Muskegon County Community Foundation, Inc.

Owosso

Alvin M. Bentley Foundation

Tecumseh

Allen H. Meyers Foundation

Traverse City

Traverse Area Foundation, Inc.

Troy

The Kresge Foundation

Wyandotte

BASF Wyandotte Corporation

New York, New York

Ford Foundation