

COUNCIL OF MICHIGAN FOUNDATIONS

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February 24, 1989

Dear Nonprofit Partner:

The Council of Michigan Foundations, in cooperation with the National Society of Fund Raising Executives' (NSFRE) Chapters in Michigan, the Michigan Association of Hospital Development (MAHD), and the Council for the Advancement of Support for Education (CASE), is publishing an annual report on "Capital and Endowment Fund Campaigns in Michigan." We are in the process of compiling information on 1989 drives and invite your participation in this effort. The results of this survey will be published and distributed to members of the sponsoring organizations, and other parties interested in the philanthropic community. The report is for informational purposes only and does not imply that any judgement has been made regarding the projects listed or the organizations involved.

For the purposes of this report, a **Capital Campaign** is defined as one in which funds will be used for construction, renovation, or improvement of a facility. An **Endowment Campaign** is defined as one in which projects (other than capital improvements) will be financed using only the interest income from funds raised, e.g. scholarship funds. Campaigns to raise annual operating support should **not** be included in this list.

If your organization is conducting or is planning a **combined** campaign, please describe them separately in the appropriate places provided on the survey.

We would appreciate your effort to complete the enclosed questionnaire and return it to us in the enclosed envelope by March 17, 1989. If you have any questions, please feel free to contact Linda Patterson, Program Associate, at her home office in Grand Rapids (616/451-4613), or at the Council's office in Grand Haven (616/842-7080).

We hope that this report will be useful to the contributors who support the nonprofit organizations of the State of Michigan, and be helpful to all charitable organizations which wish to gain a better sense of the fund-raising activity within the State. Thank you for your participation.

Sincerely,



Russell G. Mawby
Chairman and CEO, W.K. Kellogg Foundation
Chairman, Improving Philanthropy Project
Council of Michigan Foundations

Enclosures

*An Association of Foundations and Corporations
Making Grants for Charitable Purposes.*