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Date: February 8, 1996

Memo To: Board of Trustees

From: Russell G. Mawby, Chairman, Improving Philanthropy Committee  
Linda B. Patterson, Improving Philanthropy Director

Re: Improving Philanthropy Project Update

**The K-12 Education Project is an effort to include teaching about philanthropy and voluntary association in the K-12 curriculum. The project has been initiated to address the fact that a student can complete a good formal education and never really grasp what the nonprofit sector means to us as a people or as a society. W. Calvin Patterson, III, is serving as staff for the project, and a "Curriculum Sub-committee," chaired by Kathryn A. Agard, Executive Vice President of the Community Foundation for Muskegon County, has been established to advise the process of establishing targeted teaching units and piloting the products in selected classrooms.**

At its December 12, 1995 meeting, the Steering Committee of the K-12 Education Project unanimously adopted the following recommendations of the Curriculum Sub-committee, which held its meeting on December 1, 1995:

- **The Steering Committee of the Council of Michigan Foundations' K-12 Education Project endorses the concept of teaching philanthropy (voluntary participation and giving) within the basic curriculum of the K-12 school systems in Michigan.**
- **The Steering Committee of the Council of Michigan Foundations' K-12 Education Project endorses a pilot approach, beginning with the social studies curriculum, of at least two teaching units being taught within each of four major grade groupings - early elementary, upper elementary, middle school and high school.**
- **The Steering Committee of the Council of Michigan Foundations' K-12 Education Project will keep the Michigan Department of Education informed about the K-12 Education Project and offer its assistance in creating implementation and assessment tools for the seventh Social Studies Core Curriculum Standard, CITIZEN INVOLVEMENT.**

The committees are scheduled to meet next on March 1 and May 1, 1996 respectively. In accordance with the Project timeline, progress is now being made on the Project funding proposal.

### **K-12 Program Timeline**

<b>January - February, 1996</b>	<b>Draft and refine funding proposal, including overall project rationale, content and structure.</b>
<b>January - May, 1996</b>	<b>Research existing programs (Quest and Junior Achievement) and prepare 1 to 2 page summaries of lessons from each.</b>
<b>February - May, 1996</b>	<b>Conduct preliminary funding exploration:</b>
<b>March - June, 1996</b>	<b>Conduct preliminary professional staff exploration:</b>
<b>May - June, 1996</b>	<b>Send and receive "Letters of Intent" to assess interest and expertise.</b>
<b>June - August, 1996</b>	<b>Sponsor three-day retreat to develop "working papers" which define professional positions on such issues as sociological underpinnings for content, appropriate content subject matters, appropriate teaching methodologies, and appropriate measures of student learning. Refine and finalize RFP, develop mailing lists.</b>
<b>September - November, 1996</b>	<b>Send out RFPs with November deadline, develop selection committee and process.</b>
<b>December, 1996</b>	<b>Secure funding, hire professional staff, award grants.</b>
<b>January - June, 1997</b>	<b>Design curriculums, administer baseline evaluation survey, sponsor support seminars.</b>
<b>June - August, 1997</b>	<b>Offer CEU training seminars, refine final curriculum.</b>
<b>September 1997 - June 1998</b>	<b>Implement first year's curriculum, design succeeding year's curriculum, conduct first year evaluation.</b>
<b>June 1998 - August 1998</b>	<b>Offer CEU training seminars.</b>
<b>September 1998 - June 1999</b>	<b>Implement first and second year curriculum, design third year curriculum, conduct second year evaluation.</b>
<b>June 1999 - August 1999</b>	<b>Offer CEU training seminars.</b>
<b>September 1999 - June 2000</b>	<b>Implement Total System Curriculum, conduct final evaluation.</b>
<b>June 2000 - June 2001</b>	<b>Produce project replication materials and offer dissemination training.</b>